



RENEE WILLOUGHBY

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WEB
EMAIL
PHONE

EDUCATION

Master of Arts – Digital Theatre

Wimbledon College of Arts, London England, {10/14-10/15}

Bachelor of Fine Arts – Graphic Design

Alma College, Alma, MI, {8/07-4/11}

Minors: *Environmental Studies & New Media Studies*

EXPERIENCE

Sales Representative - Key Holder

Paperchase, London, UK {10/14-12/14, 3/15-11/15}

- Temporary sales position during Christmas season then permanent position from March on, replenish stock, run till and customer service.

Graphic Artist

Masco Cabinetry, Ann Arbor, MI {8/11-9/14}

- Developed various collateral materials including promotions, postcards, web content, email marketing, brand identity, POP displays and internal products.

Freelance Graphic Designer

University of Michigan, Ann Arbor, MI {3/13-9/14}

- Create templates and web content for the University's online course offerings known as Coursera.

Graphic Design Intern

Marketing and Communications Office–Alma College, Alma, MI {9/10-4/11}

- Generated an array of print and web content published for the College.

Music Director–General Manager

WQAC 90.9 FM–Alma College, Alma, MI {9/09-5/11}

- Oversaw operations within the College's independent student run radio station.

Co-Designer

Pine River Anthology–Alma College, Alma, MI {9/09-4/11}

- Helped manage and design an annually published student run liberal arts journal.

HONORS/LEADERSHIP

Creative Director – BrendaLinda Performance Collaborative {8/13-9/14}

Designer – RumpusRoom Theater Group {12/13-Present}

Kappa Pi Art Honorary {10/09-4/11}

Performance Scholarship in Art & Design {1/09-4/11}

Posey Global Leadership Scholarship {12/09}

- Attended United Nations 15th Collection of Parties in Copenhagen, DK (COP15).

Outstanding Scholarly Achievement in Social Services {4/10}

- Awarded for COP15 presentation at Alma College Honors Day.

Outstanding Student Service Award – Michigan Campus Compact {2/10}

Site Leader Alternative Break – Cumberland Trail Conference, Crossville, TN {3/10}

TECHNICAL PROFICIENCIES

Operating Systems: Mac and PC

Adobe Creative Suite: Illustrator, InDesign, Photoshop, Dreamweaver, Flash, Lightroom, After Effects, Fireworks

Web Design: Email Marketing, HTML, CSS

Final Cut Pro Suite: Final Cut Pro, Logic Pro, Soundtrack Pro

Theatre Design Software: Isadora, QLab, Vectorworks, Millumin, Catalyst, Resolume

Microsoft Office Suite: Word, Powerpoint, Excel, Outlook

iWorks Suite: iWeb, iMovie, iPhoto, iCal